

NO EXPENSIVE SOFTWARE - NO NEW HARDWARE - AS EASY AS USING EMAIL - FROM £3 PER DAY

text4sale

Text4sale is a simple and effective way of making 'For Sale' signs and window adverts completely interactive.

It gives potential buyers instant and automated information about your properties at any time of day or night.

how it works

The buyer sees a house they are interested in. The 'For Sale' sign has a text4sale strip attached to it that includes a unique identifier (e.g. EA099)



As a text message on their mobile phone, the buyer simply types in **TEXT4**, followed by the code:



...and sends it to the number:



The buyer is then instantly sent all the information specific to that property.



Try it for yourself.

agency benefits

Buyer's first call is now a positive sales lead. Time freed up to sell, rather than an information bureau. No buyers lost because of closed offices or busy phone lines. Each query logged, so interest in property quantified. Mobile numbers captured, allowing follow-up.

buyer benefits

- Instant information any time of day or night
- **Cheaper** than the cost of a call to you for the information
- No need for estate agents to be open

NEW: photo messaging

- Now you can send internal pictures of the property as well as text information.
- Ideal for newspaper advertising.
- Interested readers can access a wealth of images from their Airchair.

case study

South Wales estate agent Michael Graham Young is the first to take advantage of this new service at his two branches.

According to Mr Young, the trial has been a huge success:

"We have been delighted at the success of this venture. It is fast, effective, and gives our clients the level of service they expect.

"As sales details are available 24 hours a day, we are keep ahead of the market by communicating with potential buyers anytime, anywhere.

"It is really reducing the noseyneighbour calls, simply trying to find out what their own property is worth - allowing my staff to concentrate on selling."

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